

## COURSE SPECIFICATION DOCUMENT

<b>Academic School/Department:</b>	Richmond Business School/RIASA
Programme	MSc in International Sports Management and Football Industries
Level	7
Course Title:	Research Project
Course Code:	SPT 7510
Total Hours:	400
Timetabled Hours:	0
Guided Learning Hours:	0
Independent Learning Hours:	400
Semester	Summer
Credits	40 UK CATS credits 20 ECTS credits 8 US credits

### **Course Description:**

This course will provide students with the opportunity of constructing an applied project in the area of sports management and football industries. Students will initiate, plan and execute an individually constructed project with a strong emphasis on applied sports management scenarios/challenges. The course will lead to the preparation of a 10,000-word maximum project report.

### **Pre-requisites:**

SPT 7202 Research Methods and Data Analysis in Sport and all other core courses.

### **Aims and Objectives:**

- To compose a 10,000-word maximum professional project report with the guidance of a faculty supervisor
- To undertake independent research applying background information and empirical data
- To develop skills and experience which can be applied in the professional sport management environments

### **Programme Outcomes:**

At the end of this course, the students will have achieved the following programme outcomes:

#### **A1-A2, A5; B1-B3, B5, C1-C5; D1-D4**

A detailed list of the programme outcomes is found in the Programme Specification. This is maintained by Registry and located at: <https://www.richmond.ac.uk/programme-and-course-specifications>

### **Learning Outcomes:**

At the end of this course, the students will have achieved the following learning outcomes.

#### **Knowledge and Understanding (A)**

- Critically discuss, select and justify the project approach and chosen research methods in relation to a relevant sports management issue
- Apply appropriate research designs for quantitative and qualitative research

#### **Cognitive Skills (B)**

- Evaluate critical approaches and techniques relevant to sports management
- Evaluate outcomes and accurately assess/report on own/others work with justification and relate them to existing knowledge structures and methodologies

#### **Subject specific, practical and professional skills (C)**

- Develop a high-level of applied knowledge of sports management research and utilise theory and methodology appropriate to inquiry of an empirical subject area related to the subject area.
- Plan, organise and effectively communicate a variety of complex critical reasoning, abstract ideas, and diverse information within the conventions of report writing.

#### **General/transferable skills (D)**

- Evaluate ethical dilemmas likely to arise in research and professional practice and formulate solutions in dialogue with peers, clients, and others
- Demonstrate initiative in organising and pursuing a supervised project, while accepting full accountability for outcomes

### **Indicative Content:**

Students will identify a potential research area subject to approval by the faculty supervisor. Students will work independently applying learning outcomes from SPT 7202 Research Methods and Data Analysis in Sport. The supervisor will support and facilitate research

practice and activities through regular consultations.

**Assessment:**

This course conforms to the University Assessment Norms approved at Academic Board and are located at <https://www.richmond.ac.uk/university-policies>.

**Teaching Methodology:**

The course will require independent research overseen by the supervisor, tutorial opportunities including with specialist faculty for more specific academic guidance, including comments on draft materials, and faculty and peer review feedback.

**Bibliography:**

**Texts:**

Gray, D. (2021) *Doing Research in the Real World*. 5<sup>th</sup> edn. London: Sage Publications.

Jones, I. (2022) *Research Methods for Sports Studies*. 4th edn. London: Routledge.

Lussier, R. and Kimball, D. (2023) *Applied Sports Management Skills*. Illinois: Human Kinetics.

Rose, S., Spinks, N., and Canhoto, A. (2023) *Management Research: Applying the Principles of Business Research Methods*. London: Routledge.

Pedersen, A., and McEvoy, D. (2019) *Research Methods and Design in Sport Management*. Illinois: Human Kinetics

Saunders, M., Lewis, P. and Thornhill, A. (2016) *Research Methods for Business Students*. 7th edn. London: Pearson.

Thomas, G. (2017) *How to do your research project*. London: Sage Publishing.

Veal, A., and Darcy, S. (2014) *Research Methods in Sport Studies and Sport Management: A Practical Guide*. London: Routledge.

Wilkinson, D., and Dennis Dokter, D. (2023) *The Researcher's Toolkit: The Complete Guide to Practitioner Research*. London: Routledge.

**Websites:**

[http://onlineqda.hud.ac.uk/Intro\\_QDA/how\\_what\\_to\\_code.php](http://onlineqda.hud.ac.uk/Intro_QDA/how_what_to_code.php)

(NB: the site is a comprehensive and accessible resource on qualitative data analysis)

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**Change Log for this CSD:**

Major or Minor Change	Nature of Change	Date Approved & Approval Body (School or LTPC)	Change Actioned by Academic
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